

KGEM*Boise, Idaho*

IDAHO BROADCASTING AND TELEVISION COMPANY

5 6 0 1 C A S S I A

1140 KC 10,000 WATTS ABC NETWORK

MERRILL L. SKINNER
GENERAL MANAGER

January 14, 1957

Dear Mr. Sampson:

Thank you very much for your reception report of January 7, 1957. The program material which is reported is correct. KGEM is a 10,000 watt station, the most powerful station in Idaho, and uses a directional antenna system with coverage as shown on the enclosed map.

We hope you continue to get our programs of KGEM in you vicinity.

Regards,

Station KGEM

Boise, Idaho